

# Granite United Way: WE HELP PEOPLE



Granite United Way aspires to be the statewide go-to nonprofit organization, leveraging leadership in collaboration and quality impact at both the local and regional levels. We are trusted among the business, individual and philanthropic communities. We do this by advocating for programs and services that deliver long term solutions for the most pressing health and human services issues, which are reflective of the communities we serve. **We help people.**

## OUR IMPACT DURING THE PAST YEAR

**\$18M in support delivered**  
**Over 600 nonprofits** benefit from annual efforts  
**3,000 volunteers** engaged  
**\$250K invested in grassroots partnerships** addressing an equity gap

**400,000 individuals helped** by Granite United Way  
**\$3M in 2-year Community Impact grants**  
**22 new equity partners** funded

## HOW WE HELP PEOPLE: Highlighting our Work

### 211 NH

Our Statewide Information and Referral Service

73,588 Calls in 2022  
 46,606 Website visits  
 Total 2022 contacts -160,831

#### Top Calls in 2022

Tax Related Inquires	10,109
Homeless Related	9,741
SUD Related Referrals	8,886
Utility Assistance	6,551
Covid-19 Inquiries	4,739
Rental Assistance	4,651
All Other Inquiries	28,911

### Recovery Friendly Workplace

*In partnership with the Governor's Office & NH Dept of Health and Human Services, promotes health, safety, and wellness for NH workplaces and their employees*

**Structured but flexible approach** to training and services offers connection to statewide and local resources

**350 participating workplaces**  
**88,000 employees represented**  
 People have engaged in program activities over 34,000 times

### Volunteer Income Tax Assistance

(VITA)

In 2023, Granite United Way's free tax preparation service highlights include:

**151 volunteers** prepared  
**4900 federal tax returns**  
**\$4.1 million** in refunds  
 Including 504 filers who qualified for the **Earned Income Tax Credit**, claiming nearly **\$812,000**

These efforts saved low-and moderate-income tax filers more than \$1.3 Million in filing fees

## Affordable Housing Incentive Program (AHIP)

*The AHIP program brings together 2 key stakeholders - landlords & social service providers- shows that communities can successfully leverage existing rental units to create pathways to affordable, stable housing for those who have experienced homelessness or housing instability.*

**In 2022, AHIP partnered with 8 landlords, 5 public housing authorities & 18 social service agencies to move 110+ individuals out of homelessness into 57 units of affordable housing. This opened up 65 shelter beds & diverted 45 people from unstable housing situations and added 37 "voucher ready" units**

## Whole Village Family Resource Center

*This facility serves as a vital connection point for families across Plymouth and the 18 surrounding towns.*

**13 local nonprofits are located within Whole Village Family Resource Center. They assist more than 200 families annually in obtaining services or supports, including hosting 1,600+ family events focused on creating an inclusive environment that promotes health, wellbeing, self-sufficiency, and positive parenting.**

## Early Childhood Initiatives

*Granite United Way has long supported early childhood efforts throughout New Hampshire*

Through grant funding, Granite United Way **provided over \$405,000 in direct financial support** to 34 childcare programs.

In 2022, the **Whole Village Family Resource Center provided 488 encounters**, including parenting education and family-focused events for families and caregivers

## LOOKING AHEAD: Evolving our Partnerships

*Looking ahead we will evolve our partnerships, increase diversity and equity, build capacity and refine our messaging. For example, our advocacy efforts will focus on:*

**Public Health Issues:** *The mission of three public health networks Granite United Way administers is to ensure the conditions in which everyone can be healthy. Granite Staters deserve a collaborative, **robust healthcare infrastructure** equipped to respond to and **protect against public health emergencies** and to be ensured access to effective, evidence-based health programs. We believe communities thrive when they embrace **evidence-based prevention strategies** and promote many accessible pathways to recovery from issues such as **mental illness and substance misuse** for its citizens.*

**Early Childhood Initiatives:** *Our statewide efforts will focus on improving community conditions for the state's youngest children and families. Continuing to **invest in programs and services that support the development of children** from birth to age 5 and the health of their families, has proven to be the best return on investment. We support children and families by convening partners to amplify their impact, supporting the early childhood workforce, building provider capacity so families have access to safe quality childcare, and **ensuring all families have the resources and developmental supports they need to thrive.***

**Housing and Homelessness:** *When people have access to affordable housing, they are less likely to experience housing instability, homelessness, and other adverse outcomes. Affordable housing options are essential for communities to thrive. When **affordable housing is integrated into community plans**, neighborhoods flourish, homelessness decreases, and essential workers are no longer priced out of the communities they serve. In any thriving community, **there must be places for all types of people to live, work, and play.***

**Financial Empowerment:** *Access to financial empowerment is **critical to healthy communities** and has a profound impact on everyone. Financial empowerment defined is information about money that is relevant, actionable and trustworthy. At Granite United Way, our **focus is to bring financial empowerment to low- and moderate-income people.***

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**FOR MORE INFORMATION: Email [info@graniteuw.org](mailto:info@graniteuw.org) | 603.625.6939**